Customer No.: 31561 Application No.: 10/7116212 Docket No.: 13640-US-PA

AMENDMENT

To the Claims:

Claim 1 (currently amended) A backlight module, comprising:

a bottom plate; and

a plurality of lamps disposed separately over the bottom plate,

wherein the bottom plate has a plurality of first areas with lower reflectivity underneath the lamps and a plurality of second areas with higher reflectivity, wherein each second area with higher reflectivity is between two first areas with lower reflectivity, the first areas comprise a plurality of lower-reflectivity films disposed on the bottom plate, and the second areas comprise a plurality of higher-reflectivity films disposed on the bottom plate.

Claim 2 (original) The backlight module of claim 1, wherein the lamps are arranged in parallel and equidistantly over the bottom plate.

Claim 3 (canceled)

Claim 4 (canceled)

Claim 5 (canceled)

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Claim 6 (currently amended) The backlight module of claim 1, wherein the first areas has a reflectivity of about 75-85%, and the second areas has a reflectivity of about 90-99.9%.

Claim 7 (currently amended) The backlight module of claim 6, wherein the first areas has a reflectivity of about 80%, and the second areas has a reflectivity of about 96%.

Claim 8-15 (canaeled)

Claim 16 (new) A backlight module, comprising:

a bottom plate; and

reflectivity.

a plurality of lamps disposed separately over the bottom plate,

wherein the bottom plate has a plurality of first areas with lower reflectivity underneath the lamps and a plurality of second areas with higher reflectivity, wherein each second area with higher reflectivity is between two first areas with lower reflectivity, the bottom plate is disposed with a first film with lower reflectivity and a plurality of second films with higher reflectivity, the second films are disposed on the first film to form the second areas with higher reflectivity, and a plurality of areas of the first film not covered by the second films form the first areas with lower

Claim 17 (new) The backlight module of claim 16, wherein the lamps are arranged in parallel and equidistantly over the bottom plate.

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Claim 18 (new) The backlight module of claim 16, wherein the first areas has a

reflectivity of 75-85%, and the second areas has a reflectivity of 90-99.9%.

Claim 19 (new) The backlight module of claim 18, wherein the first areas has a

reflectivity of 80%, and the second areas has a reflectivity of 96%.

Claim 20 (new) A backlight module, comprising:

a bottom plate; and

a plurality of lamps disposed separately over the bottom plate,

wherein the bottom plate has a plurality of first areas with lower reflectivity underneath

the lamps and a plurality of second areas with higher reflectivity, wherein each second area with

higher reflectivity is between two first areas with lower reflectivity, the bottom plate is disposed

with a plurality of first films with lower reflectivity and a second film with higher reflectivity, the

first films are disposed on the second film to form the first areas with lower reflectivity, and a

plurality of areas of the second film not covered by the first films form the second areas with

higher reflectivity.

Claim 21 (new) The backlight module of claim 20, wherein the lamps are arranged in

parallel and equidistantly over the bottom plate.

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Claim 22 (new) The backlight module of claim 20, wherein the first areas has a reflectivity of 75-85%, and the second areas has a reflectivity of 90-99.9%.

Claim 23 (new) The backlight module of claim 22, wherein the first areas has a reflectivity of 80%, and the second areas has a reflectivity of 96%.